Innovative Concepts

"A state of art comprehensive end to end golf management system designed to support all major functional aspects of a world class golf course."

Golf Course Management Software

Golf customer management is a state of art comprehensive end to end golf management system designed to support all major functional aspects of a world class golf course. The system is a comprehensive all-in-one integrated system for customer management, tee time scheduling, bookings, caddy management, Accessory management and point of sales. By taking advantage of Microsoft Silverlight technology, the application is fully customizable and is supported by multi- platform devices. With such broad set of capability and features, the system crucial for an operation of any modern golf courses where customer service is a main priority.

Features

Using Microsoft Silverlight framework, the application has a friendly User Interface (UI) design which utilizes the framework's graphical capability. The system is fully customizable and can be easily customized to support each individual golf course.

Calendar page allows the operator to select and book for a particular time slot.

The system has the capability to show the status of the number of available tee off slots in real time using an easy to read indicator.

Tournament feature allows the operator to setup a tournament and allocate booking time slots.

Bag drop feature - allows the operator to quickly see the customer's choice of equipment before they enter the club house.

Customer management system -a comprehensive customer management system that manages and stores the customer's information which handles all the Customer Relationship Management needs for a cutting edge golf course.

Accessory management system-Handles all inventory and sales for the Pro shop.

Point of Sales system allows the application to track inventory, sales transactions, sales person and cash management in real time.

Payment- The system has a fully customizable payment system with invoicing, credit and inventory.

Coupon Management system handles the issuing, validating and selling of coupons.

Credit and debit system The system is capable of printing out a credit history of a particular customer.

Caddy management system automatically keeps track of caddy availability. The system also allows for searching of caddies based on criteria.

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